



THE MUSEUM OF BRANDS, PACKAGING AND ADVERTISING

## Student Group Information

2015

GCSE, A-level, BTEC and HE/FE

*“Unlike other museums, the museum is nestled into one of London’s coolest enclaves, providing students with exposure to marketing both inside and outside the museum.”* Tutor

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### About the collection

Featuring over 12,000 original items from the Robert Opie Collection, the Museum of Brands, Packaging and Advertising, located just off the famous Portobello Road in Notting Hill, is a recent addition to the museums in London.

The history of consumer culture is revealed through household products and shopping basket favourites in our ‘time tunnel’, which charts a nostalgic journey from Victorian times to the present day. Discover how well-loved brands evolved through the creative use of packaging and advertising, and how we evolved with them.

As well as the permanent collection, the museum presents temporary exhibitions. Currently you can see Royal Wedding Souvenirs, Packaging for a Sustainable Future, and Waste Not, Want Not.

### Planning your group visit

How make a booking

Please contact Chloe on +44 (0)20 7908 0888 or email

[chloe@museumofbrands.com](mailto:chloe@museumofbrands.com). Please provide us with the date and time you would like to visit, number of students and staff and your university or school name.

Free students worksheets

To make the most of your visit, you can use the free worksheets which are aimed at HE/FE and suitable for *Visual Communication, Art & Design*, GCSE, A-level and BTEC. They’ll guide the students throughout the museum with questions and activities. Worksheets available:

- [Advertising](#)
- [Art and Design](#)
- [Branding](#)
- [Business Marketing](#)
- [Business Studies](#)
- [Communication Strategy](#)
- [Graphic Design](#)
- [Marketing](#)
- [Media Studies](#)
- [Packaging](#)
- [Visual Communication](#)

Click on the above links or visit our website to download our worksheets.



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Please note that the museum is self guided.

### Access

The museum has wheelchair access and a disabled toilet. Because many of our visitors like to take their time to explore the items on display in the time tunnel, we advise that groups larger than 50 are divided into two groups. One group can browse the shop while the other group explores the first half of the museum. This will allow enough time and space for the students to see as much as possible.

### Opening times

Tues-Sat 10.00:18.00

Sun 11.00:17.00

Closed Mondays except Bank Holidays

Last entry is 45 minutes before closing

Closed Christmas Day, Boxing Day, New Year's Day, Notting Hill Carnival (Last weekend in August).

Average group visit time is 60 minutes.

### Admission Prices & Payment

For groups larger than 10 people:

Adult £6.85

Students (17 years and older) £4.60

Children (16 years and younger) £3

For groups fewer than 10 people:

Adult £7.50

Students (17 years and older) £5

Children (16 years and younger) £3.25

You may pay on the day with card, cash or cheque.

Please email Chloe on email below for a pro-forma invoice if you are paying by cheque or in advance by BACS. Registered charity no 1093538.

### How to get here

Coaches can drop off outside Colville School on Lonsdale Road, just a minute walk from the Museum. The nearest coach park is in Kensington Gardens.

Tube nearest to the Museum is Notting Hill Gate, also nearby Westbourne Park and Ladbroke Grove

Bus nearest to the Museum 23, also near 7, 28, 31, 36, 52, 70, 238

### Contact details

For bookings please contact Chloe at [Chloe@museumofbrands.com](mailto:Chloe@museumofbrands.com) or +44 (0)20 7908 0888

Museum of Brands

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[www.museumofbrands.com](http://www.museumofbrands.com)

Please provide the overleaf map for your group.

